

Volta Cohort Fall 2019 Application

Thank you for your interest in applying to Volta Cohort. Please complete the following application by Thursday, October 10, 2019. If you have any questions, reach out to cohort@voltaeffect.com.

* Required

1. **Email address ***

Personal Profile

Please provide a few details about yourself.

2. **What is your first and last name? ***

3. **What is your position/role in the company? ***

4. **What is your email? ***

5. **What is your phone number? ***

Company Profile:

Please complete this section in relation to your business.

6. **What is your company's name? ***

7. Please share your company's website.

8. Where is the company based out of? Please include the city and province. *

9. Do you make any of the following? *

Check all that apply.

- Hardware
- Software
- Digital Content
- Other

10. What stage is your business? *

Mark only one oval.

- Idea/Concept (Identified problem/solution, no product built, self-funding/bootstrapping, founding team)
- Discovery (Conducting market research, collecting feedback from potential customers, outlining MVP, self-funding/bootstrapping)
- Prototype (Basic MVP built, internal user testing, accessing grants)
- Validation (Initial traction, have customers using/testing MVP, early sales, early-stage venture capital)
- Launch (Paying customers, business angels, venture capital, growing team)
- Growth/Scale (Working towards a sustainable, self-funded business, proven sales model, steady team growth)

11. Please provide a description of your business. *

12. Is your business incorporated? *

Mark only one oval.

Yes

No

13. Please provide a description of your technology. *

14. What is your estimated market size? *

15. Who are your target customers? *

16. Please outline intended revenue streams for the business. *

17. Please list any competitors you're aware of, as well as identify your competitive advantage. *

18. Has your company received investment to-date? *

Mark only one oval.

Yes

No

19. If yes, please list the amount and source(s).

20. Is your company pre-revenue? *

Mark only one oval.

- Yes
- No

21. If no, please outline any revenue your company has received. Please note companies applying for Volta Cohort must be pre-revenue. Exceptions may be made on a case by case basis.

Team Profile:

Please tell us a bit about your team.

22. Who is on your team? Please share the names and positions of all team members. *

23. Please list the name(s) of all founders. *

24. Please indicate how many founders identify as female (if any). Please note: this question is for internal data collection purposes only. *

25. If accepted into the Volta Cohort program, how often will you and your team be working on your business? *

Mark only one oval.

- Less than 10 hours/week
- 10-20 hours/week
- 20-40 hours/week
- 40+ hours/week

26. Have you or anyone on your team worked on a startup before? *

Mark only one oval.

- Yes
- No

27. If yes, please share the name(s) of previous startups, who has worked at them, as well as other relevant startup experience.

Additional Information:

We have a few more questions to assist us with selecting the best candidates for Volta Cohort.

28. How would \$25 000 help your company? *

29. Please provide links to your executive team's LinkedIn pages.

30. Please provide the social media handles for your company.

31. Please list up to two references, including their name, email and phone number. *

32. Is there anything else you would like to share with us? (optional)

A copy of your responses will be emailed to the address you provided

